

FINANCIAL HIGHLIGHTS

Benesse Corporation and Consolidated Subsidiaries
Years ended March 31, 2007 and 2006

Years ended March 31	Millions of Yen		Percentage Change	Thousands of U.S. Dollars
	2007	2006		2007
FOR THE YEAR:				
Net Sales	¥ 354,596	¥ 333,767	6.2%	\$3,005,051
Cost of Sales	175,219	165,347	6.0	1,484,907
Selling, General and Administrative Expenses	148,060	140,008	5.8	1,254,746
Operating Income	31,317	28,412	10.2	265,398
Income Before Income Taxes and Minority Interests	32,339	27,746	16.6	274,059
Income Taxes	13,903	11,637	19.5	117,822
Net Income	18,244	16,039	13.7	154,610
Capital Expenditures	11,802	20,504	(42.4)	100,017
Depreciation and Amortization	9,929	9,775	1.6	84,144
AT YEAR-END:				
Total Assets	¥ 349,099	¥ 330,230	5.7%	\$2,958,466
Shareholders' Equity / Total Equity	197,302	186,292	5.9	1,672,051
Yen				
PER SHARE OF COMMON STOCK:				
Net Income	¥ 177.86	¥ 156.45		\$ 1.51
Shareholders' Equity / Total Equity	1,917.64	1,817.56		16.25
Cash Dividends	85.00	75.00		0.72
Dividend Payout Ratio	47.8%	47.9%		
U.S. Dollars				
Percentage				
RATIOS:				
Equity Ratio	56.4%	56.4%		
Return on Equity (ROE)	9.5	8.9		
Return on Assets (ROA)	5.4	5.0		
Number of Employees	12,753	12,081		

Notes: 1. U.S. dollar figures are translated, for convenience only, at the rate of ¥118 to U.S.\$1, the effective rate of exchange prevailing on March 31, 2007.

2. The computation of Net Income per Share of Common Stock is based on the weighted average number of shares of common stock outstanding during each year.

3. Return on Equity (ROE) is calculated based on the average of total shareholders' equity (/total equity) at the beginning and end of each fiscal year.

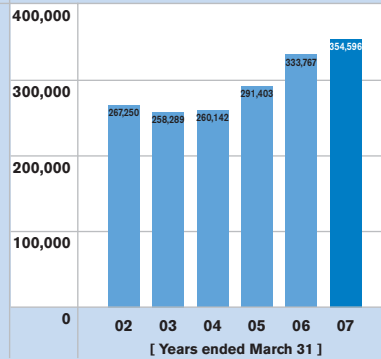
4. Return on Assets (ROA) is calculated based on the average of total assets at the beginning and end of each fiscal year.

FORWARD-LOOKING STATEMENTS

This annual report contains forward-looking statements concerning the future plans, strategies, beliefs and performance of Benesse Corporation and its subsidiaries. These forward-looking statements are not historical facts. They are expectations, estimates, forecasts and projections based on information currently available to the company and are subject to a number of risks, uncertainties and assumptions, which, without limitation, include economic trends, competition in markets where the Company is active, personal consumption, market demand, the tax system and other legislation. As such, actual results may differ materially from those projected.

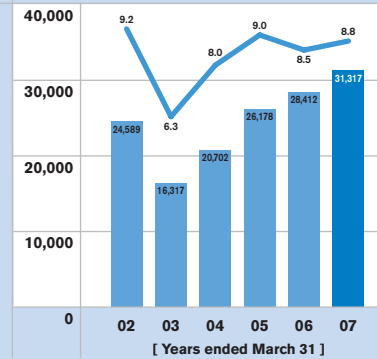
NET SALES

[Millions of Yen]



OPERATING INCOME / OPERATING INCOME RATIO

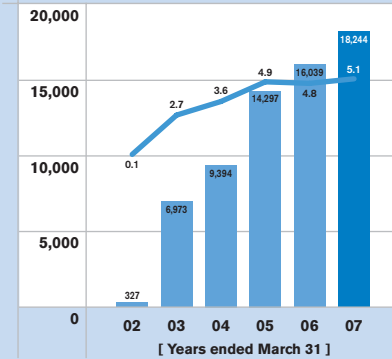
[Millions of Yen]



■ Operating Income
— Operating Income Ratio [%]

NET INCOME / NET INCOME RATIO

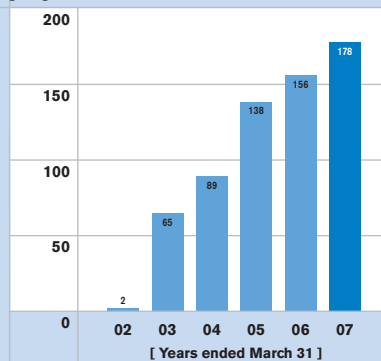
[Millions of Yen]



■ Net Income
— Net Income Ratio [%]

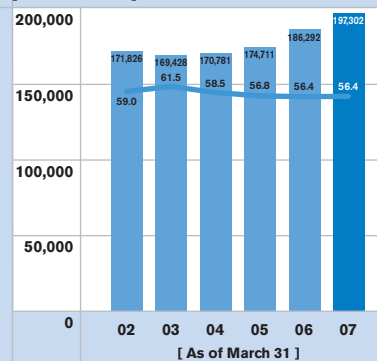
NET INCOME PER SHARE

[Yen]



SHAREHOLDERS' EQUITY / TOTAL EQUITY / EQUITY RATIO

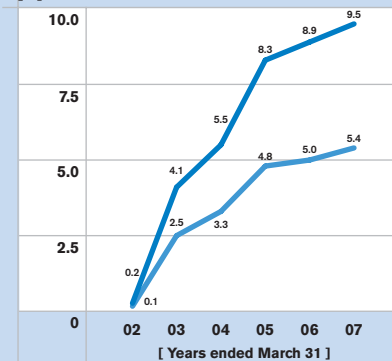
[Millions of Yen]



■ Shareholders' Equity / Total Equity
— Equity Ratio [%]

ROE / ROA

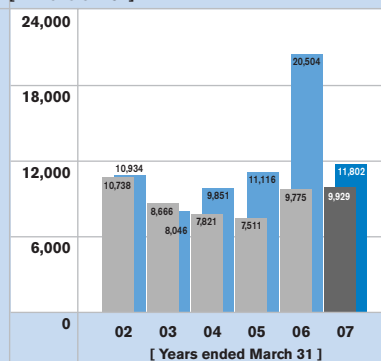
[%]



— ROE
— ROA

CAPITAL EXPENDITURES / DEPRECIATION AND AMORTIZATION

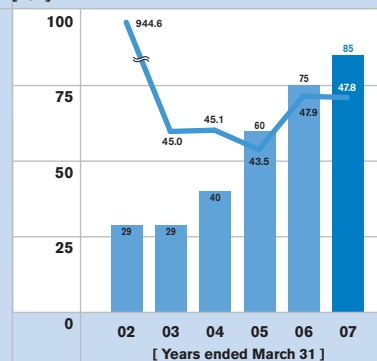
[Millions of Yen]



■ Capital Expenditures
■ Depreciation and Amortization

CASH DIVIDENDS / DIVIDEND PAYOUT RATIO

[Yen]



■ Cash Dividends
— Dividend Payout Ratio [%]

NUMBER OF EMPLOYEES

